

Julili Fowler

eCampus Associate Director for Student Engagement and Analytics

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WORK EXPERIENCE

eCampus Services

Associate Director for Student Engagement and Analytics (since July 2016)

- Responsible for group that is comprised of 5 full time and 4 part time staff, covering Engagement, Analytics, Assessments, Proctored Exam Testing, and STEM Tutoring

Assistant Director for Student Engagement and Analytics (Jan 2015 – June 2016)

- Responsible for group that is comprised of 2 full time and 1 temporary staff that covers Engagement, Analytics, and STEM Tutoring

University of West Georgia

UWG eCore, Manager for Student Engagement and Analytics (Jan 2013 – Dec 2014)

UWG eCore, Academic Advisor (Aug 2009-Dec 2012)

UWG Newnan Center, Receptionist and Test Proctor (Oct 2008-July 2009)

UWG Waring Archaeological Lab, Administrative Assistant (May 2007-Oct 2008)

AT&T

AT&T Labs, Senior Technical Staff Member and Project Manager (1996-2005)

AT&T CIO and International, Technical Staff Member and Project Lead (1993-1996)

AT&T CIO, Information Systems Specialist (1990-1993)

AT&T Network Systems, Information Systems Specialist (1988-1990)

AT&T Little Rock Works, Production Engineer (1986-1988)

EDUCATION

Georgia Institute of Technology (GA)

Master of Science in Technology and Science Policy (1996)

Thesis: "The Role of Electronic Space in Regional Economic Development"

University of Arkansas at Fayetteville (AR)

Bachelor of Science in Mechanical Engineering (1986)

Westark Community College at Fort Smith (AR)

Associate of Arts in Pre-Engineering (1984)

Stevens Institute at Hoboken (NJ)

Master's Certificate in Project Management (1996)

TEACHING EXPERIENCE

University of West Georgia

UWG 1101 First Year University Experience, Partial Distance, Main Campus and Newnan Center (2008, 2011, 2012, 2013)

Lego Engineering Summer Camps, Continuing Education (2007, 2008, 2011)
Microsoft Office Training (Excel, Word, Access), Continuing Education (2007, 2008)

PUBLICATIONS

“Online Class Size vs. Students' Success,” Anna Obedkova, Tanacha Gaines, Julili Fowler, DLA Conference 2012, Conference Proceedings

“A Case Study: Effect of Instructor Behaviors on Course Completion in Undergraduate Online Courses,” Anna Obedkova, Melanie N. Clay, Ph.D., Julili Fowler, Tanacha Brown, DLA Conference 2011, Conference Proceedings

CONFERENCES

Presenter, eCampus Liaison Retreat, Lake Lanier Islands (2017)
GCTA, Statesboro (2017)
USG Summit – Ellucian Day, Augusta (2016)
UWG Meaningful Living Conference, Savannah (2016)
Co-Presenter, USG Enrollment Management Symposium (2014)
Co-Presenter, USG Summit, Augusta (2014)
Presenter, eCore Advisors Retreat, Stone Mountain (2011, 2012, 2013, 2014, 2015)
Co-Presenter, ALC Summer Institute, Stone Mountain (2014)
Presenter, eCore Annual Faculty Meeting, Carrollton and Macon (2011, 2013, 2014, 2015)
CLEP Workshop, Macon (2013)
NACADA Annual National Conference, Nashville (2012)
USG Summit, Augusta (2012)
ALC Executive Committee, Macon (2012)
Co-Presenter, DLA Conference, Jekyll Island and Savannah (2010, 2011, 2012)
NACADA Region 4 Annual Conference, Birmingham (2011)
VSU Online Lifeline Conference, Valdosta (2011)

MEMBERSHIPS

NACADA (2011-2012)
UWG PAAA (Professional Academic Advisors Association) since 2009

CERTIFICATIONS

Georgia Professional Standards Commission
Middle Grades Math Provisional Certification (2006)

Arkansas State Board of Licensure for Professional Engineers and Surveyors
Engineer in Training (1986 – Current)

VOLUNTEER WORK

Antonio J. Waring, Jr. Archaeological Laboratory, Carrollton (GA)

Habitat for Humanity, Americus (GA) and Meridian (MS)

Northside Hospital, Atlanta (GA)

Project Open Hand, Atlanta (GA)

AT&T College Recruiting and Mentoring, Atlanta (GA)

AT&T Residential Customer Services, Little Rock (AR)
