

# ERICA LOWE

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## EDUCATION

### **Master of Education in Instructional Technology**

Georgia College and State University | 2024

### **Master of Arts in Teaching**

Georgia College and State University | 2022

### **Bachelor's Degree in English**

Clayton State University | 2016

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## CERTIFICATIONS

- Quality Matters (QM): Applying the QM Rubric (APPQMR)
  - Quality Matters (QM): Peer Reviewer Course (PRC)
  - Georgia Professional Standards Commission: T5 Teaching Certification
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## WORK EXPERIENCE

### **Instructional Designer**

Middle Georgia State University and USG eCampus

09/2024 - Present

- Collaborate with MGA and eCampus faculty to design, develop, and implement a wide variety of instructional solutions in D2L's Brightspace LMS in support of identified instructional and technological needs
- Continuously assess the effectiveness and accessibility of instructional methods and materials and propose and implement data-driven improvements
- Coordinate with colleagues to identify opportunities and facilitate programming that addresses faculty needs.

### **English Teacher**

Warner Robins High School

07/2022 - 08/2024

- Taught a range of language arts skills, including reading comprehension, writing proficiency, vocabulary development, and literary analysis through various evidence-based instructional methods
- Initiated professional development collaborations with colleagues focused on emerging educational technologies and digital learning trends to continually innovate and enhance the instruction
- Assessed student progress and achievement through a variety of formative and summative assessments, providing timely feedback and support for academic growth

**English Teacher**

Ballard Hudson Middle School

*07/2019 - 07/2022*

- Designed lessons that incorporated digital tools such as educational websites, interactive whiteboards, and virtual learning platforms to create dynamic and interactive learning experiences
- Fostered a supportive and inclusive classroom environment conducive to learning and personal growth
- Collaborated with colleagues to develop curriculum, share best practices, and coordinate interdisciplinary activities

**Service Agent**

Geico

*01/2017 - 03/2019*

- Provided exceptional customer service by addressing inquiries, resolving issues, and guiding customers through insurance processes.
- Met and exceeded sales targets by actively promoting insurance products and services to customers
- Processed policy changes, renewals, and cancellations accurately and efficiently