

Bethany Buck, MSML, ABD

Learning and Teaching Philosophy

I believe in lifelong learning that balances foundational knowledge with innovation. As a learner, educator, and researcher, I seek opportunities to learn from others and create spaces to exchange knowledge, where curiosity is valued over perfection.

AI Transparency Statement

AI is an amplifier. I leverage AI technology to sharpen my critical thinking, deepen my analysis, and elevate my communication. This vita is AI-friendly; you are welcome to upload it into any AI tool for further analysis, as personally identifiable information beyond what is publicly available has been removed.

Education

Doctor of Education in Leadership

Valdosta State University – Fall 2022-ABD

Concentrations: Organizational Leadership, Curriculum Development, Higher Education Administration

Master of Science in Management and Leadership

Western Governors University – April 2019-Sept 2019

Bachelor of Arts in Advertising, Marketing and Communication

Wesleyan College – 2005-2009

Minors: Business and Finance

Associates in Sociology

Macon State College – 1997-1999

Current Position

Instructional Designer. Middle Georgia State University and eCampus| eMajor

Work History

Fort Valley State University

Instructional Designer and Assistant LMS Administrator - Nov 2021- Current

Support faculty and staff when developing, revising, and improving online curriculum for diverse stakeholders. Provide training and technical assistance with the learning management system and other tools used to create course content. Provide high-quality reviews and recommendations for improving online course development.

Manage the microlearning activities of the Title III grant, including curating faculty and staff to be content experts for the micro courses, collaborating in development, processing necessary paperwork, and quality reviews for grant payment. Present measurable results at the summative and formative grant audits during the Spring and Fall each year.

Create, facilitate, and curate professional development opportunities for faculty and staff through the FVSU Center for Teaching and Learning.

Create, facilitate, and curate professional development opportunities for faculty and staff through the University System of Georgia's Center for Teaching and Learning Excellence (CAT-TLAC).

Online Committee Member: 2025-present

Title II Compliance Committee Member: 2025- present

AI Policy Committee Member: 2025-present

AI Train-the-Trainer Academy Appointee 2026 – TN State University

AAC&U Institute on AI, Pedagogy and the Curriculum – Cohort Team Member

Allied Business Systems, LLC

Quality Assurance Team Lead/Technical Trainer - Oct 2020- Nov 2021

Leading quality improvement initiatives within the Software Development department through quality and process optimization and training. Project Manager in charge of testing development, quality audits, and daily processes of the organization's main business objective beginning in 2020 until completion. Providing support to all departments as a resource expert and certified SQL developer.

Research Quality Technology Analyst - Dec 2019 - Oct 2020

Responsible for testing and offering recommendations and solutions for the organization's software programming and products, while researching current and competitive technologies. Moderate coding and advanced project management skills used daily. SQL Developer Certificate achieved with a designation of excellence scoring in the 97th percentile.

Atrium- Navicent Health Systems

Revenue Cycle Manager (Dual)

Financial Clearance Center- August 2018 - Nov 2019

Responsible for improving pre-service collections from \$40K to over \$200K monthly in 12 months' time, while increasing call volume from 15 calls per person to 60 per person daily.

Reference Lab Specimen - June 2019 - Nov 2019

Responsible for improving and sustaining overall production quality from 32% to over 90% in 90 days while increasing account completions from 4,300 to over 7,500 a month.

Community of Practice for Continuous Improvement, Green Belt Member

Patient Access Manager (Dual) - Jan 2018 - August 2018

3 Urgent Cares - April 2018 - May 2019

Medical Center of Peach County - April 2018 - August 2018

Transfer Center - Jan 2018 - April 2018

Responsible for improving production and employee engagement by hiring for 20 vacancies.

Standardizing and documenting processes across the centers. Improving pre-service collections with coaching and accountability. Improving and sustaining registration quality to 85% or better.

Birch Communications

Elite Gold Team Lead and Coach - April 2015 - June 2017

Responsible for developing and training and processes, managing the onboarding for new and acquired businesses with a net revenue of \$100K monthly, managing escalations for 22 in-house and remote Account Managers for businesses with a net revenue of \$100-\$500K monthly.

Awarded Team Leader of the Month 2017.

Dispatch Support Lead - Dec. 2014 - April 2015

Responsible for escalations and high priority tech dispatches, working directly with the field technician, vendor technician and customer locations. Assisting during a staffing crisis and restructuring.

Product Development (Dual) - Feb. 2011 - Sept. 2013

Developer and Product Analyst II

Trainer and Product Analyst I
Product Support and Pricing Specialist
CREW Member - Event & Employee Incentive Planner

Responsible for the business analysis of the organization, with a focus on mapping acquired products to existing products and cost savings to maintain overall profit. Earned 2012 Quality Excellence Award for reducing the cost of 1 single telecommunications product by \$500K in 12 months. Specialized in marketing development and training of Sales Agents.

Order Processing - July 2009 - Feb. 2011

Trainer and Local Service Rep III
Local Service Rep II
Local Service Rep I
CREW Member- Event & Marketing Planner

GEICO

Insurance Agent - Sales Department -April 2004 - July 2009

Sales Transition Coach
Sales Monitoring Team - Monitored and Coached
Sales Insurance Agent/ Customer Service Agent
FUN Committee Member - Event & Marketing Planner
Chairman's Club Gold Member 2005
Chairman's Club Silver Member 2004, 2006

Insurance Agent - Customer Service - July 2003 - April 2004

Customer Service Insurance Agent
FUN Committee Member - Event & Marketing Planner

Ethica Health

Plantation Suites - Dec. 1999 - July 2003

Activities Director & Administrative Assistant
Employee Benefits and Licensing, AR & AP
Encounter Excellence Trainer

Bolingreen Health & Rehab Center – 1999-2001

Employee Benefits and Licensing
Encounter Excellence Creative Team

Professional Presentations & Publications

2026

Wesleyan Academy for Lifelong Learning (WALL) – Wesleyan College

Won't You Be My Neighbor, AI? Friendly Lessons for Non-Techies – Lecture Series (lecturer)

1. *Won't You Be My Neighbor, AI? The Story of a Helpful New Friend*
2. *How AI Lends a Helping Hand: Everyday Support in the Neighborhood*
3. *Creating, Connecting, and Caring: AI's Creative Side*

JAVTE – Association of Veterinary Technician Educators Journal

Teaching Office Procedures to Veterinary Technology Students ONLINE! How? (co-author)
Winter 2026.

Cecil College – North East, Maryland

C.A.P.E.R.S. Education Prompting Framework Webinar for Faculty (guest speaker)

OLC Innovate – Online Learning Consortium
When AI Joins the Course Design Team: An ID's Journey Through Faculty AI Adoption (presenter)
Awarded Best-in-Track by participant nomination.

GSU CETLOE Development Day – Georgia State University
Breaking the Experts' Curse with Structural Presentation Changes (guest speaker)

Institute for Faculty Excellence Event – University of West Georgia
Strengthening Critical Thinking Skills through AI Collaboration (presenter)

Coffee and Conversation with eCampus Faculty – eCampus
Online Instruction when AI Enters the Conversation (presenter)

2025

USG Teaching and Learning Conference – University System of Georgia
Building Essential Human Skills for Education through Improv – Workshop (co-presenter)
How I became the accidental AI advocate for our campus! – Take Ten Talk (presenter)
Creator and facilitator for USG's Infographic Workshops (virtual) for this event.

FUSION 2025 – D2L Conference
Microlearning: Using D2L to solve very specific challenges – Lightning Round (presenter)

Distance Learning Administration 2025 Conference – University of West Georgia
From Grad Student to Accidental AI Educator – Fishbowl (presenter)

Faculty Staff Institute Fall 2025 – Fort Valley State University
AI's Impact on your Money, Medicine, and Mindfulness – Guest Speaker

Cultivate AI Conference – Fort Valley State University
AI Tools to Enhance the Classroom – Day 1 Workshop (presenter)
Use It Right: Ethical AI Practices for Students & Faculty – Day 2 Workshop (presenter)

Wesleyan Leadership Lab – Wesleyan College
Learn to Prompt AI: Virtual GenAI Workshop – Workshop (presenter)

EDUCAUSE Annual Conference
Advancing AI Literacy & Cross-Campus Collaboration Using the C.A.P.E.R.S. Prompting Framework
Workshop co-presentation with Lesley Baradel from GA Tech

OLC Accelerate – Online Learning Consortium
You can't do improv online! Watch me! – Workshop (presenter)

2024

Professional and Organizational Development (POD) Network Conference 2024
Visualizing Complexity: Infographics Reimagined (co-presenter)

Distance Learning Administration 2024 Conference – University of West Georgia
Empowering Distance Instructors through ID and SME Synergy (presenter)

Meaningful Living and Learning in a Digital World 2024 Conference – University of West Georgia
Making eLearning less eLonely (presenter)

USG Teaching and Learning Conference – University System of Georgia

From Pictionary to Visionary: An interactive workshop about Infographics! (presenter)
Creator and facilitator for USG's Infographic Workshops (virtual) for this event.
Collaborated with RAC_CTL Directors to design and execute the event's closing session.
Developed the MomentumU Short course on Infographics.

2023

Distance Learning Administration 2023 Conference – University of West Georgia
Creative Online Solutions to Traditional Classroom Challenges (presenter)

Georgia Conference on Children's Literature 2023 – University of Georgia
The Owl Named Moon: Opening up dialogue with children about organ donation (presenter, publication)

USG Teaching and Learning Conference – University System of Georgia
Micro-Learning: Creating Online Solutions for Face-to-Face Challenges – Infographic (presenter)
Use of LMS Formatted Assignment to Fulfill Accreditation Requirements for Veterinary Technology Students (co-presenter)

2022

HBCU Tech22 Conference – HP
Activating and Utilizing Built-in Organizational Tools in Campus Software to Streamline Work-flow while Reducing Mental Fatigue (presenter)

Distance Learning Administration 2022 Conference – University of West Georgia
Onboarding: Successfully Transitioning your Corporate New Hire into Higher Education Culture (presenter, publication)

Teaching (Still) Matters Conference – Gordon State College
5 Corporate Training Methods to Enhance Higher Ed Teaching (presenter)

Professional Development Workshops

2026

AI Trainer for the School of Communication, Film and Media – University of West Georgia
AI Trainer and Curriculum Developer for Stepping Stones International – Botswana, South Africa
AAC&U Institute on AI, Pedagogy and the Curriculum – Cohort Team Member
AI Train the Trainer Academy – Tennessee State University (participant)
AI Statements for Syllabus & Course Activities (presenter)
Breaking the Experts' Curse with Structural Presentation Changes – Georgia State University (presenter)

2025

Introduction to FVSU's Technology Suite (presenter)
Enhancing Learning through GenAI – Student Session (presenter)
USG Webinar: Creating Infographics Refresher (presenter)
Infographics as HIPs for Student Success (presenter)
MGA Roundtable: AI and Academic Honesty: Strategies for Educators and Learners (facilitator)
Infographics: Presenting Like a Pro! (presenter)
USG Webinar: Presenting Infographics (presenter)
AAC&U AI-Week Debrief for Campus (organizer)
Strategies for Instructors: Detering AI-Plagiarism (presenter)
Administrative Assistant Academy – (co-creator, presenter)

CoPilot: FVSU's AI Secure Solution Workshop and Hands-on Lab (presenter)
20 Min Lunch and Learn Series – with a focus on AI products (organizer)
Using AI as a Study Tutor – Student training (presenter)
Easier Workday: FVSU's Tech Tools (presenter)

2024

Pedagogy using rhetoric and debate techniques with Dr. Michael Hester UWG (curator)
Engaging Students with Infographics Workshop (presenter)
USG webinar: Turning Knowledge into Images PT 1 (presenter)
USG webinar: Using PowerPoint for Infographics PT 2 (presenter)
Making eLearning less eLonely: A guide for Online Faculty and Instructional Designers (presenter)
Introduction to Microsoft CoPilot- staff training (presenter)
How to Conference: Getting the most from your experience (presenter)
GenAI Series: (presenter)
 Introduction to CoPilot for Staff
 Introduction to GenAI-assisted Teaching and Learning
 Fundamentals to GenAI-assisted Teaching and Learning
 GenAI-assisted Curriculum Development
 Guided GenAI Labs for Faculty
HBCUs & The Future of AI Technology with Garrick Gibson from HBCU Lifestyle (curator)

2023

Teaching with the iPad Workshops (curator)
Walk the Walk and Talk the Talk: What the Most Confident Leaders Say with B. McGowen (curator)
MS Teams Intermediate Workshop (presenter)
Promotion and Tenure Refresher (curator, tech support)
Using iPad with MS Teams (curator)
Adobe Acrobat Tips and Tricks (presenter)
Effective Teaching Methods w Alex Kajitani (curator)
Financial Advocacy: Give yourself a raise with Chris Hogan (curator)

2022

Teaching with the iPad Workshops (curator)
Getting the most of our Brightspace/D2L (co-presenter)
Introduction to Microsoft Teams (presenter)
Collaborate Virtual Training (presenter)
MS Office Tips to Streamline your Workday (presenter)

Instructional Design and Curriculum Development

Full Courses

ACCT 4133 – Advanced Accounting
ACCT 4143 – Auditing
AGED 3843 – Forestry for Teachers
AGED 4883 – Methods of Teaching Agriculture
COUN 5443 – Career Lifestyle Development
CRJU 2001 – Report Writing
CRJU 3010 – Criminal Law
EDSC 6263 – Advanced Seminar in Student Issues
EDUC 2110 – Issues in Education

EDUC 2120 – Perspectives on Diversity
FCSC 3872 – Community Involvement
HIST 1111 – Survey World Civilization Early Modern
HIST 3311 – Georgia in American History
MATH 1111 – College Algebra & Lab
MATH 1154 – Calculus I
PHIL 2010 – Intro to Philosophy
POLS 3320 – Principles of Public Administration
PSYC 4090 – Psychology of Hip-Hop
SOWK 3001 – Human Behavior Social Environment I
SOWK 3002 - Human Behavior Social Environment II
SOWK 3007- Community Organization
SOWK 4060 – Human Services Rural Communities
SOWK 4070 – Social Work Intervention & Lab
SOWK 4080 – Social Work with Children and Families
SOWK 4110 – Social Welfare Policy
SOWK 4131 – Intro to Social Research
SOWK 4399 – Field Observation Experience
VETY 1824 – Animal Anatomy Physical Lab

Microlearning Courses

AI Fundamentals for Student Success
A Day in the Life Front Office Simulation – ACTA-CVTEA Skills
FVSU Student Success Training Academy
Hunt Memorial Library Resource Guide
Inventory of Cross-Cultural Sensitivity (ICCS)
Resident Assistant Training
Travel and Expense Training

Grants

Affordable Learning Georgia (ALG) – Transformational Grant 26 – 2025
Instructional Designer for the OER Lab Forms & LMS Advisor
Title III- Activity 4 – Expanding and Extending High Quality Online Learning Opportunities – Ongoing
Project Manager for the Microlearning Performance Indicator 2 - \$30,000 a cycle

Committee Appointments

Online Learning Committee – 2025- present
AI Policy Committee – 2025-present
Title II Compliance Committee - 2026

Professional Certifications

Quality Matters Rubric Certification- 2022
SQL Developer Certification -2020
American Financial Services Association (AFSA) Certified -2020
Certified Patient Access Representative (CPAR) - 2018
Lean Six Sigma Green Belt, Cost Savings in Healthcare -2018

Professional Honors

Nominee for Rookie of the Year, 2021, Allied Business Systems
Team Leader of the Month, 2017, Birch Communications
Quality Excellence Award for Cost Savings, 2012, Birch Communications
Chairman's Club Gold Member, 2005, GEICO
Chairman's Club Silver Member, 2004, 2006, GEIC

Civic Involvement

Georgia Association for Women in Higher Education (GAWHE) - member
Wesleyan Academy for Lifelong Learning (WALL) – curriculum developer and educator
Wesleyan Leadership Lab – member, curriculum developer and educator
FVSU Extension Office Presenter at the GA National Fair 2024
GA TRIO's GASPP 52nd Fall Training Presenter 2024
Council for Equity and Inclusion, 2022-2024, Wesleyan College
United Way of Central Georgia -Golden Eagle Judge 2016 – 2022, 2024-2025
Creative Ministries Council, 2019-2023, Centenary United Methodist Church
Bibb County School District- Career, Technical and Agricultural Education- Volunteer

Creative Endeavors

Storytellers Macon: Spotlight Storyteller for Wesleyan College's Leadership Lab (2024)
Logo Artist: 2022, Magnolia Soap Box Derby, Macon Pride
Macon Puppets Talk YouTube – Creative Publisher, Co-Host for Broadway Does Series @ The Grand
Playwright: *The First Brunch* (in progress)
Playwright: *Right Up Your Alley* (2018)
Playwright: *Across the TRAX* (2017)
Author and Illustrator: *The Owl Named Moon* (2017)
John Hruby Award Recipient, Macon Little Theater (2015)
Theatre Macon – actor, technical crew, puppeteer
Mercer University Tattnell Square Center for the Arts – actor, puppeteer
Perry Players Community Theater – technical crew
Lead Graphic Artist: *Serenity Magazine*, Serenity Hospice (2015,2016, 2017)

Selected Software Applications

Generative AI Platforms – preferred: Claude, Flux Pro, Notebook LM, Gemini
Apple - iPad Pedagogy and Design
Adobe Creative Cloud: Dreamweaver, Illustrator, InDesign, Rush, Acrobat Pro
Microsoft Office Suite: Teams, Outlook, Excel, Word, OneDrive, CoPilot
HTML, JavaScript, SQL/SSMS