

BACHELOR OF BUSINESS ADMINISTRATION IN ACCOUNTING



This **accounting degree through Georgia Southwestern** prepares students for traditional accounting roles as well as careers in banking, legal studies, government, and federal agencies such as the FBI. Many accountants pursue graduate education in diverse fields or earn professional recognition through certification and designation to become a Certified Public Accountant (CPA), Certified Management Accountant (CMA), Certified Internal Auditor (CIA), Certified Fraud Examiner (CFE), or Certified Financial Planner (CFP).

BUSINESS CORE CURRICULUM

- Business Statistics
- Quantitative Management
- Communications in Business Environment
- Business Finance
- Principles of Marketing
- Principles of Management
- Intro to International Business
- Strategic Management

ACCOUNTING MAJOR CURRICULUM

- Intermediate Accounting I
- Intermediate Accounting II
- Taxation for Individuals
- Data Analytics in Accounting
- Auditing

ELECTIVE MAJOR COURSES

- Intermediate Accounting III
- Cost Accounting
- Fraud Examination
- Accounting Systems
- Taxation for Business Entities
- Governmental Accounting
- Contemporary Issues in Accounting

CAREER SNAPSHOT FOR GEORGIA SOUTHWESTERN ACCOUNTING MAJORS



AVERAGE SALARY

\$85,607



TOP EMPLOYERS

- Draffin Tucker
- State of Georgia
- Deloitte
- Internal Revenue Service
- Mauldin and Jenkins



JOB TITLES

- Accountant
- Controller
- Chief Financial Officer
- Auditor
- Financial Analyst



TOP SKILLS

- Microsoft Excel
- Customer Service
- Leadership
- Management
- Financial Reporting

Source: Steppingblocks, 2026

PUBLIC ACCOUNTANT CERTIFICATION OPTION

GSW's BBA in Accounting program meets the educational requirements for graduates to sit for the **Certified Public Accountant (CPA) Exam** in Georgia as well as the education requirements in the **New Pathway to licensure**.

VISIT OUR WEBSITE

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